

Going Online Doesn't Have to Be Expensive How to Cut Your Software Costs by 100%

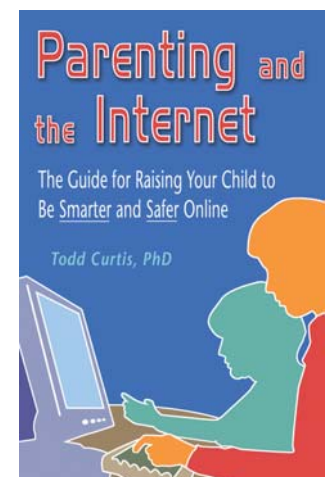
Do you want to get a computer for your business or family, but you're worried about how much it will cost? Do you need to get many copies of a program for your office but the budget just can't handle it? No computer will work without software, and there is plenty of it out there. It may come as a complete surprise to your audience that most of the software they need for work, school, or the home is free, and with no strings attached. This isn't software made by some teenage geek or old throwaway programs, but programs that are often created or supported by some of the largest and most well know technology companies today.

Government and law enforcement do their part to protect you from the most dangerous online elements, but you are still the first line of defense protecting your children. Dealing with online hazards may be both scary and a challenge for you and your family, but it is a reality for any parent of an online child.

Internet expert and author Dr. Todd Curtis doesn't just talk about free software, he uses it every day to create his books, run his business, and entertain his family. Dr. Curtis will reveal his choices of the best available free software that was mentioned in his latest *PARENTING AND THE INTERNET*, and will also discuss the most important things your audience should know, including:



- How to choose between different free software options.
- Where best places are online for finding out how useful a piece of software may be for you.
- Why you don't have to spend hundreds of dollars to get software that will create documents you can use in Microsoft Word, Excel, or PowerPoint.
- What kinds of free software offers you should avoid.
- The best free software that is probably already inside your computer, but didn't know about.



CREDENTIALS: Dr. Todd Curtis is a noted safety expert and creator of the web's most popular aviation safety site, AirSafe.com. He has appeared on CBS, CNN, Fox News, New York Times, CNBC, MSNBC, BBC, The Independent (London) CBC, Discovery Channel, Wall Street Journal, and Voice of America. His latest book is *PARENTING AND THE INTERNET: The Guide for Raising Your Child to Be Smarter and Safer Online*.

AVAILABILITY: Seattle and nationwide via telephone

CONTACT: Todd Curtis, (206) 300-8727 (WA); tcurtis@airsafe.com; www.speedbrake.com